



# PES StrollerThon 2011 Sponsorship Information

Postpartum Education and Support (PES) is a nonprofit, 501(c)(3) organization dedicated to the emotional wellness of mothers. We offer support for mothers and their families; provide resources for health care providers; and heighten public awareness of perinatal mood disorders. A not-for-profit organization, PES relies on the financial support of individuals, foundations and private entities to sustain its programs. Please help us continue the good work started twelve years ago by a mother who experienced postpartum depression and anxiety herself and didn't want other women to suffer in silence. Every woman experiencing a postpartum mood disorder deserves quick and appropriate treatment. We need your support to continue providing necessary services for mothers and their families.

**Event - 5K Run / and fun walk**  
**(strollers welcome and encouraged for the walk)**  
**Location: Crowder District Park in Apex (4709 Ten-Ten Road)**

**Saturday, October 1, 2011**  
**5K Run at 9 a.m. / Walk at 10 a.m.**  
**Check-in starts at 8 a.m.**

**What** - Event will feature a competitive 5K and 1-mile fun walk for teams and individuals, entertainment and activities for children. This is the second year and organizers are hoping for 200-300 participants. Target market is new mothers, their families, friends and supporters. Also, those individuals interested in helping support the work that PES does to educate the public about perinatal mood disorders.

## **Presenting Sponsorship - \$1500**

- Naming rights for event
- Sponsor logo on promotional materials
- Sponsor logo on sponsor board at event
- Sponsor logo on event t-shirt
- Sponsor logo on event signage
- Sponsor logo on PES website with link to Sponsor's site

## **Silver Sponsorship - \$500**

- Sponsor logo on promotional materials
- Sponsor logo on sponsor board at event

## **Patron Sponsorship - \$100**

- Sponsor name on sponsor board at event
- Sponsor name on PES website

## **Gold Sponsorship - \$750**

- Sponsor logo on promotional materials
- Sponsor logo on sponsor board at event
- Sponsor logo on event t-shirt
- Sponsor logo on PES website with link to Sponsor's site

## **Other sponsorships are available.**

Please call for information on: Entertainer sponsorship, Water / drink sponsorship, Prize sponsorship

**For More Information visit [pesnc.org](http://pesnc.org)**  
**or call (919) 889-3221**